

# 2018 Bachelor Of Commerce Victoria University Of Wellington

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Commonwealth Universities Yearbook 1971 A directory to the universities of the Commonwealth and the handbook of their association.

Freedom in the World 2018 Freedom House 2019-01-31

Freedom in the World is the standard-setting comparative assessment of global political rights and civil liberties. The methodology of this survey is derived in large measure from the Universal Declaration of Human Rights, and these standards are applied to all countries and territories.

Tourism Planning and Development in South Asia Dimitrios Styliadis 2021-04-09 Tourism has huge significance as a global economic and social phenomenon, and given the growing reliance on the industry by service-dependent economies around the world, the lack of focus on tourism planning and development

in South Asia is surprising. Current issues including social, environmental and cultural aspects underpinned by security challenges have defined the tourism development narratives in many South Asian countries over the last decades and lead to fluid demand and supply patterns. The appetite for and reliance on tourism growth is seen regardless of the numerous challenges faced by the region. Despite a rich and steady history of tourism and demand driven by numerous pull-destinations, most South Asian countries have not invested or benefitted from global tourism growth trends.

Reflections on Canada's Past, Present and Future in International Law/Réflexions sur le passé, le présent et l'avenir du Canada en droit international Oonagh E. Fitzgerald 2018-06-30 Marking 150 years since Confederation provides an opportunity for Canadian international law practitioners and scholars to reflect on Canada's rich history in international law and governance, where we find ourselves today in the community of nations, and how we might help shape a future in which Canada's rules-based and progressive approach to international law gains ascendancy. This collection of essays, each written in the official language chosen by the authors, provides a thoughtful perspective on Canada's past and present in international law, surveys the challenges that lie before us, and offers renewed focus for Canada's pursuit of global justice and the rule of law. Part I explores the history and practice of international law, including sources of international law, Indigenous treaties, international treaty diplomacy, domestic reception of international law, and Parliament's role in international law. Part II explores Canada's role in international law, governance and innovation in the broad fields of economic, environmental, and intellectual property law. Part III explores Canadian perspectives on developments in international human rights and humanitarian law, including judicial implementation of these obligations, international labour law, business and human rights, international criminal law, war crimes, child soldiers, and gender. Reflections

on Canada's Past, Present and Future in International Law/Réflexions sur le passé, le présent et l'avenir du Canada en droit international demonstrates the pivotal role that Canada has played in the development of international law and signals the essential contributions the country is poised to make in the future.

Handbook of Research on Current Trends in Asian Economics, Business, and Administration Akkaya, Bülent 2021-10-08 Social sciences have always been an important tool that enables human beings to examine and understand society. Through social sciences, researchers gain understandings of social phenomena and changes by providing commentaries, producing explanations, and attempting to synthesize a diversity of information sets to formulate theories. Since the concept of change has been the hallmark of the new millennium, researchers have witnessed a transformation in every aspect of the modern world at an ever-increasing speed, particularly in the social facet of human life. Ways of thinking that had previously been upheld and taught may, therefore, no longer be appropriate or effective as tools to understand contemporary phenomena and changes. The Handbook of Research on Current Trends in Asian Economics, Business, and Administration is a critical reference source that examines different aspects of social sciences, management, sociology, and education to better understand today's society and social life in the Asian context. The book identifies trends, impacts, and implications of disruptive technologies for business and socio-economic development as well as strategic advantage on different levels of business and administration. Covering topics that include e-commerce, green management, information technology, economic growth, and distance learning, this book is essential for economists, academicians, government officials, policymakers, social scientists, managers, leaders, behavioral scientists, academicians, researchers, and students.

Integration and International Dispute Resolution in Small States Petra Butler 2018-06-11 This book provides an insight into

commercial relations between large economies and Small States, the benefits of regional integration, the role of Small States as financial centres as well as B2B and State to State dispute resolution involving Small States. Several contributions allow the reader to familiarise themselves with the general subject matter; others scrutinise the particular issues Small States face when confronted with an international dispute and discuss new and innovative solutions. These solutions range from inventive ideas to help economic growth to appropriate mechanisms of dispute resolution including inter-State dispute resolution and specific areas of arbitration such as tax arbitration. Researchers, policy advisors and practitioners will find a wealth of insights, information and practical ideas in this book.

Creating a Place for Self-care and Wellbeing in Higher Education  
Narelle Lemon 2021-11-30 The workplace has significant influence over our sense of wellbeing. It is a place where many of us spend significant amounts of our time, where we find meaning, and often form a sense of identity. Creating a Place for Self-care and Wellbeing in Higher Education explores the notion of finding meaning across academia as a key part of self-care and wellbeing. In this edited collection, the authors navigate how they find meaning in their work in academia by sharing their own approaches to self-care and wellbeing. In the chapters, visual narratives intersect with lived experience and proactive strategies that reveal the stories, dilemmas, and tensions of those working in higher education. This book illuminates how academics and higher education professionals engage in constant reconstruction of their identity and work practices, placing self-care at the centre of the work they do, as well as revealing new ways of working to disrupt the current climate of dismissing self-care and wellbeing. Designed to inspire, support, and provoke the reader as they navigate a career in higher education, this book will be of great interest to professionals and researchers specifically interested in studies in higher education, wellbeing, and/or identity.

World It Project, The: Global Issues In Information Technology

Prashant Palvia 2020-04-28 Understanding the key IT issues facing firms within their surrounding contexts is critical for the firm, government, and their international counterparts. In response to the dominant and pervasive bias in Information Systems (IS) research towards American and Western views, the World IT Project was launched and is the largest study of its kind in the field. This book captures the organizational, technological, and individual issues of IT employees across 37 countries. The book enables management and staff to formulate business and IT-related policies and strategies. Likewise, it allows policymakers, governments and vendors to address important issues at the national level as well as to respond to the needs of partners and stakeholders in other countries. It also offers current and future academic scholars a grounded understanding of the international IT environment and provides a sound foundation to launch many international IT studies.

Mathematical Excursions Richard N. Aufmann 2016-12-05  
MATHEMATICAL EXCURSIONS, Fourth Edition, teaches you that mathematics is a system of knowing and understanding our surroundings. For example, sending information across the Internet is better understood when one understands that prime numbers are connected to credit card transactions; that compound interest is connected to student loans; and that the perils of radioactive waste take on new meaning when one understands exponential functions are connected to the disasters at Fukushima, Japan. The efficiency of the flow of traffic through an intersection is more interesting after seeing the system of traffic lights represented in a mathematical form. These are just a few of the facets of mathematics you will explore with this text. MATHEMATICAL EXCURSIONS will expand the way you know, perceive, and comprehend the world around you. Enjoy the journey! Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Tomorrow's Learning: Involving Everyone. Learning with and about Technologies and Computing

Arthur Tatnall 2018-01-25 This book constitutes the refereed post-conference proceedings of the 11th IFIP TC 3 World Conference on Computers in Education, WCCE 2017, held in Dublin, Ireland, in July 2017. The 57 revised full papers and 10 short papers were carefully reviewed and selected from 116 submissions during two rounds of reviewing and improvement. The papers are organized in the following topical sections: futures of technology for learning and education; innovative practices with learning technologies; and computer science education and its future focus and development. Also included is "The Dublin Declaration" which identifies key aspects of innovation, development successes, concerns and interests in relation to ICT and education.

Operational Law in International Straits and Current Maritime Security Challenges Jörg Schildknecht 2018-05-26 This book addresses a wide range of contemporary operational maritime law issues across the spectrum of operations. It provides sophisticated analyses and insights, and offers new interpretations of topics that are directly relevant for contemporary naval operations. The book examines unresolved legal issues in order to provide guidelines for conducting maritime operations, and also offers reference material for general education on the law of naval operations. Further, it serves as a comprehensive resource for operational doctrine and military planning, and presents an approach to dealing with multiple legal issues that demonstrates how modern military operations at sea can legally be executed. Focusing on operational and tactical topics, it is a valuable addition to the bookshelves of military lawyers and operators alike.

Texas Politics Today 2017-2018 Edition Jones 2016-12-05 TEXAS POLITICS TODAY is the standard in its coverage of Texas institutions, policies, and politics. It combines a comparative approach with tightly integrated learning objectives and questions addressing the Texas GOVT2306 Core Objectives. The text closes the gap between theory and practice

with its *Insiders* and *Politics in Practice* features. The text reveals the inner workings of Texas elites, interest groups, campaign megadonors, and policy makers. The authors tapped their resources among political activists and officeholders to provide students with exclusive essays written by essayists ranging from the governor to campaign consultants to marijuana advocates, showing students how real-world politics operates in Texas. *Texas Politics Today* stimulates critical thinking and civic participation with a special focus on current political issues ranging from immigration, LGBT politics, gun control policies, abortion laws, and Latino politics to the culture wars in education. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

*The Business Year: Abu Dhabi 2020* Peter Howson 2020-04-20  
As Ecuador and the world at large grapple with the emerging challenge of the COVID-19 pandemic, it is important not to forget the fundamentals of the Ecuadorian economy and the success stories of 2019 and the start of 2020. We believe contained within these pages is an accurate, balanced account of the state of the Ecuadorian economy as of publication, told through the words of the dozens of top public- and private-sector figures. The *Business Year's* country-specific publications, sometimes featuring over 150 face-to-face interviews, are among the most comprehensive annual economic publications available internationally. This 212-page publication covers green economy, finance, hydrocarbons, mining, agriculture, construction, industry, transport, education, health, ICT, and tourism.

*Responsibility of Higher Education Systems* 2020-06-29 This book contributes to the understanding of the responsibilities of Higher Education in the evolving societal, political and economic landscape. It raises questions about its role in society, its responsibility towards students and staff, and its intended impact.  
*Innovations in Asian Higher Education* Zhou Zhong 2019-10-16  
This *Asian Higher Education Outlook (AHEO)* series is produced

in collaboration with the Asian Universities Alliance (AUA), a network of 15 leading universities. This book focuses on education innovation in the world's biggest higher education region. With contributions from every AUA university, the book articulates innovations in teaching innovation, reforms in doctoral education, and maturing forms of online and mobile education. The book reveals the growing role universities are playing in sustainable development, charts strategies for boosting universities' social contributions, and reviews the futures being designed by these leading universities. The book offers case studies and authoritative insights from primary research, and reveals trends in policy and practice. It is a must-read for people working anywhere in the world with an interest in higher education.

**Sustainable Groundwater Management** Jean-Daniel Rinaudo  
2020-03-16 This book describes and analyses the diversity of possible approaches and policy pathways to implement sustainable groundwater development, based on a comparative analysis of numerous quantitative management case studies from France and Australia. This unique book brings together water professionals and academics involved for several decades in groundwater policy making, planning or operational management to reflect on their experience with developing and implementing groundwater management policy. The data and analysis presented accordingly makes a significant contribution to the empirical water management literature by providing novel, real world insights unpublished elsewhere. The originality of the contributions also lies in the different disciplinary perspectives (hydrogeology, economics, planning and social sciences in particular) adopted in many chapters. The book offers a unique comparative analysis of France, Australia and experiences in countries such as Chile and the US to identify similarities, but also fundamental differences, which are analysed and presented as alternative policy options – these differences being mainly related to the role of the state, the community and market

mechanisms in groundwater management.

**Creating Corporate Sustainability** Beate Sjøfjell 2018-05-31 This compelling volume considers three significant modern developments: the ever-changing role of women in society; a significant and growing dissatisfaction with current dominant understandings of corporate governance, corporate law and corporate theory; and the increasing concern to establish sustainable business models globally. A range of female scholars from across the globe and from different disciplines interconnect these ideas in this unique collection of new and thought-provoking essays. Readers are led through a carefully planned enquiry focussing initially on female activism and the corporation, secondly on liberal attempts to include women in business leadership and, finally, on critiquing the modern focus on women as a 'fix' for ethical and unsustainable business practises which currently dominates the corporate world. This collection presents a fresh perspective on what changes are needed to create the sustainable corporation and the potential role of women as influencers or as agents for these changes.

**Social Media and Technology Across the Lifespan** Tanya Machin  
Managing Social Responsibility in Universities Loreta Tauginienė 2021-04-30 This book explores the concept of university social responsibility, drawing on a wide range of geographical perspectives, such as China and Germany. It also examines the diverse aspirations of universities, from preserving authenticity and safeguarding Catholic values, to embedding sustainability into the community. It provides a storytelling framework for teaching sustainability in management education as an approach to strengthening the social role of universities and showcases how a service-learning approach could promote the engagement of universities within the community. This book is valuable reading for academics who are researching sustainability management, corporate and organisational social responsibility and other related social sciences. It has interdisciplinary appeal

for scholars and serves interesting for practitioners.

Qualitative Methods in Tourism Research Wendy Hillman 2018-01-05 This volume seeks to expose and illustrate new approaches and thinking in qualitative methods that are being developed and implemented in tourism research. The contributions bring together various qualitative methods and approaches while also providing suggestions for the juxtaposition of qualitative and quantitative methods in mixed methods research. The book has been written with a cross-disciplinary approach which provides an insight into the art of research development from business, sociology and tourism perspectives. The chapters provide readers with a context and practical application examples for each method. They present a distinctive opportunity for social researchers from a range of disciplines, in particular tourism, to examine how to adapt the wide variety of qualitative approaches to their particular research needs.

International Handbook of Accounting Education and Certification Kwabena Anyane-Ntow 2014-06-28 This is the first work of its kind. Original contributions from leading academicians, practitioners and accounting associations from around the world make this handbook a unique source of information on international accounting education and certification processes. A uniform format in most of the chapters allows for easy comparison between countries. This volume documents the development of accounting education and practice at country and global levels; studies the sensitivity of accounting education and practices to the unique socio-economic needs of its environment; and allows comparative studies at a time when attempts have begun to harmonize accounting education internationally. Most importantly, it shows how educational programmes around the world are preparing future accounting professionals to deal with the rapid technological and environmental changes of the 21st century.

Competition versus Predation in Aviation Markets Peter Forsyth 2018-01-18 Prior to liberalization, there was little scope for

predatory behaviour in the aviation market. However, following deregulation, new entrants sought to compete with entrenched incumbents. Low-cost carriers (LCCs) gained significant market share, which in turn provoked many different kinds of defensive response. Having put pressure on established carriers, low-cost airlines are themselves feeling the pressure of competition from new operators. While it is normal and natural for airlines to react to competition - modifying their services, the ways in which they offer them and their prices - when does aggressive commercial behaviour go too far and become predation? This book considers what exactly is meant by 'predation' in the aviation environment, and explores the strategies LCCs adopt in order to gain market share, as well as the strategies of the established airlines in response to competition from new entrants to the market. It also addresses the key question of what competition policy should do to ensure intensive competition. Competition versus Predation in Aviation Markets brings together contributions from around the world, from airlines, government agencies, leading academics and consultants, providing a wealth of perspectives on a business practice crucial to airline survival.

Financial Technology (FinTech), Entrepreneurship, and Business Development Bahaaeddin Alareeni

Contemporary Business Louis E. Boone 2019-12-09

Contemporary Business, Third Canadian Edition, is a comprehensive introductory course. Rooted in the basics of business, this course provides students a foundation upon which to build a greater understanding of current business practices and issues that affect their lives. A wide variety of global issues, ideas, industries, technologies, and career insights are presented in a straightforward, application-based format. Written in a conversational style and edited for plain language, Contemporary Business ensure readability for all students, including students for whom English is their second language. The goal of this course is to improve a student's ability to evaluate and provide solutions to today's global business challenges and ultimately to thrive in

today's fast-paced business environment.

Research Handbook on University Rankings Hazelkorn, Ellen 2021-12-10 Gathering unique and thoughtful contributions from leading international scholars, this timely Research Handbook offers diverse perspectives on university rankings twenty years after the first global rankings emerged. It presents an in-depth analysis that reflects the current state of research on rankings, their influence and impact.

Victorian Year Book 1983

Fashion and Film Peter Bug 2019-09-17 This book aims to explore various aspects of the use of moving images in fashion retail and fashion apparel companies in-store or online. The use of moving images is growing in numbers and in relevance for consumers. Films can be used in various forms by fashion businesses in traditional media like cinema or TV and in modern forms like in social media or moving images in high street stores. The book provides a data-oriented analysis of the state-of-the-art with certain future outlooks. Additional areas of covering fashion in moving images, such as 'fashion company identity films' or 'fashion and music videos' are covered in order to get a more complete analysis from a consumer influenced perspective.

ECSM 2018 5th European Conference on Social Media Prof.

Vincent Cunnane 2018-06-21 These proceedings represent the work of researchers participating in the 5th European Conference on Social Media (ECSM 2018) which is being hosted this year by Limerick Institute of Technology, Ireland on 21-22 June 2018.

Research Handbook of Finance and Sustainability Sabri

Boubaker 2018 The severe consequences of the global financial crisis 2008-2009 and numerous accounting frauds and financial scandals over the last fifteen years have led to calls for more ethical and responsible actions in all economic activities including consumption, investing, governance and regulation. Despite the fact that ethics in business and corporate social responsibility rules have been adopted in various countries, more efforts have to be devoted to motivate and empower more actors to integrate

ethical behavior and rules in making business and managerial decisions. The Research Handbook of Finance and Sustainability will provide the readers but particularly investors, managers, and policymakers with comprehensive coverage of the issues at the crossroads of finance, ethics and sustainable development as well as proposed solutions, while focusing on three different levels: corporations, investment funds, and financial markets.

The Oxford Handbook of Higher Education Systems and University Management Gordon Redding 2019-06-20 The world's systems of higher education (HE) are caught up in the fourth industrial revolution of the twenty-first century. Driven by increased globalization, demographic expansion in demand for education, new information and communications technology, and changing cost structures influencing societal expectations and control, higher education systems across the globe are adapting to the pressures of this new industrial environment. To make sense of the complex changes in the practices and structures of higher education, this Handbook sets out a theoretical framework to explain what higher education systems are, how they may be compared over time, and why comparisons are important in terms of societal progress in an increasingly interconnected world. Drawing on insights from over 40 leading international scholars and practitioners, the chapters examine the main challenges facing institutions of higher education, how they should be managed in changing conditions, and the societal implications of different approaches to change. Structured around the premise that higher education plays a significant role in ensuring that a society achieves the capacity to adjust itself to change, while at the same time remaining cohesive as a social system, this Handbook explores how current internal and external forces disturb this balance, and how institutions of higher education could, and might, respond.

Entrepreneurial Behaviour Maura McAdam 2019-02-21 This edited collection draws together cutting edge perspectives from leading scholars on the increasingly prominent discussion of

entrepreneurial behaviour. Exploring various aspects of human behaviour, the authors analyse the antecedent influences and drivers of entrepreneurial behaviour in different organisational settings. This collection is of interest to scholars, practitioners and even policy-makers, as a result of its in-depth exploration, discussion and evaluation of emerging themes of entrepreneurial behaviour within the field of entrepreneurship and beyond.

Offering contextual examples from universities, firms and society, *Entrepreneurial Behaviour* covers topics such as entrepreneurial intention, gender, crime, effectuation and teamwork.

ThompsonCourierRakeRegister\_2018-06-07\_all.pdf 2018-06-07

ThompsonCourierRakeRegister\_2018-06-07\_all.pdf

Changing Labour Policies and Organization of Work in China

Ying Zhu 2020-12-30 The transformation of China's economy

from a centrally-planned to a market-oriented system has had a profound impact on management systems and practices at the firm level, particularly changes to the organization of work. One of the consequences of this is increasing social disparity reflected through inequality of employees' income and employment conditions. This book, based on extensive original research including interviews and questionnaire surveys in different regions of China, explores the exact nature of these changes and their effects. It examines state-owned enterprises, foreign-owned enterprises and domestic private enterprises, discusses the extent to which employees are satisfied with their employment conditions and whether they think their employment conditions are fair, and outlines how managers and employees in China expect conditions to change in future.

Applying Business Intelligence Initiatives in Healthcare and

Organizational Settings Miah, Shah J. 2018-07-13 Data analysis

is an important part of modern business administration, as efficient compilation of information allows managers and business leaders to make the best decisions for the financial solvency of their organizations. Understanding the use of analytics, reporting, and data mining in everyday business

environments is imperative to the success of modern businesses. *Applying Business Intelligence Initiatives in Healthcare and Organizational Settings* incorporates emerging concepts, methods, models, and relevant applications of business intelligence systems within problem contexts of healthcare and other organizational boundaries. Featuring coverage on a broad range of topics such as rise of embedded analytics, competitive advantage, and strategic capability, this book is ideally designed for business analysts, investors, corporate managers, and entrepreneurs seeking to advance their understanding and practice of business intelligence.

The Wiley Handbook of Sustainability in Higher Education Learning and Teaching  
Kelum A. A. Gamage 2022-03-30  
A comprehensive resource for higher education professionals interested in sustainability pedagogy  
In *The Wiley Handbook of Sustainability in Higher Education Learning and Teaching*, a team of distinguished researchers delivers an insightful reference for higher education professionals seeking to embed sustainability in learning and teaching. The book offers a way for higher education institutions to implement sustainability goals in their curricula and provides comprehensive guidance to educators, researchers and practitioners. The authors discuss recent developments in technological innovations, best practices, lessons learned, current challenges, and reflections in the area of sustainability teaching in higher education. They also examine the impact of the COVID-19 pandemic on sustainability education. With contributors from a variety of disciplines, including engineering, medicine, urban design, business, environmental science, and social science, the book considers the embedding of sustainability in regenerative learning ecologies, living laboratories, and transgressive forms of learning. It also includes: A thorough introduction to activist learning for sustainability and outcome-based education towards achieving sustainable goals in higher education  
Comprehensive explorations of factors that hinder the implementation of

sustainability initiatives in higher education institutions Practical discussions of developing stakeholder agency in higher education sustainability initiatives In-depth examinations of global trends and country-specific initiatives in sustainability teaching Perfect for education developers seeking to incorporate sustainability, The Wiley Handbook of Sustainability in Higher Education Learning and Teaching is also ideal for academics, researchers, policymakers, and accreditation personnel working in the area of sustainability.

Proceedings of 28th Euro Congress on Psychiatrists and Psychologists 2018 Conference Series July 05-06, 2018 Vienna, Austria Key Topics : Psychiatry, Psychology, Child and Adolescent Psychology, Psychosis and Adverse behavior, Schizophrenia and Bipolar Disorder, Dissociative and Addictive Disorders, Personality Disorders, Mental health and Psychiatric Complications, Psychooncology, Neuropsychology and brain/behavioral disorders, Recovery and Psychotherapy, Post-Traumatic Stress Disorder, Psychoactive Medication, Geriatric Psychiatry, Forensic and Emergency Psychiatry, Psychiatric Nursing, Advanced Therapeutics for Psychiatric Disorders, Entrepreneurs Investment Meet,

Sustainable Development Goals Julia Walker 2019-08-27 Achieving the Sustainable Development Goals through Finance, Technology and Law Reform Achieving the SDGs requires a fundamental rethink from businesses and governments across the globe. To make the ambitious goals a reality, trillions of dollars need to be harnessed to mobilise finance and accelerate progress towards the SDGs. Bringing together leaders from the World Bank, the financial and business sectors, the startup community and academia, this important, topically relevant volume explains what the SDGs are, how they came about and how they can be accelerated. Real-world case studies and authoritative insights address how to direct investment of existing financial resources and re-align the global financial system to reflect the SDGs. In depth chapters discuss how financial

institutions, such as UBS Wealth Management, Manulife Asset Management and Moody's Rating Agency are supporting the SDGs. The opportunities arising from Blockchain, Big Data, Digital Identity and cutting-edge FinTech and RegTech applications are explored, whilst the relevance of sustainable and transparent global supply chains is underscored. Significant attention is paid to law reform which can accelerate progress of the SDGs through SME Financing, Crowdfunding, Peer-to-Peer Lending and tax restructuring. To achieve the 'World We Want', much needs to be done. The recommendations contained within this book are critical for supporting a fundamental shift in thinking from business and governments around the world, and for building a more just and prosperous future for all.

Variable Generation, Flexible Demand Fereidoon Sioshansi 2020-11-15 Variable Generation, Flexible Demand looks at a future in which power system researchers, operators and analysts need to predict variable renewable generation and schedule demand to match it. Contributors survey the significant expansion in the role of flexible demand in balancing supply and demand in conjunction with flexible generation in 'peaking plants' and energy storage as the proportion of variable renewable generation rises in many systems across the world. Supported with case studies, the book examines practical ways that demand flexibility can play a constructive role as more systems move towards higher levels of renewable generation in their electricity mix. Examines practical ways that demand flexibility can play a constructive role in future energy systems Reviews the vital role of market design, business models, enabling technologies, policies and regulation in implementation of flexible demand Includes detailed case studies that address the role of flexible demand across transitioning power markets

Marketing Communications in Emerging Economies, Volume II Thomas Anning-Dorson 2022-01-01 Drawing on the expertise of multi-disciplinary scholars from emerging economies, this volume aims to share fascinating perspectives on marketing

communications by discussing the shift in the power of public relations, and highlighting how the small and local use communication effectively to improve performance and shares useful lessons on how to communicate hope by responding to customer emotions during uncertainties. The book contains valuable lessons and insights on communicating corporate social responsibility, effective social media communication, enacting brand purpose through communication, and using aesthetics in point-of-purchase advertising to drive purchase intention. It is the first of its kind to highlight key conceptual issues and provide critical empirical evidence on marketing communications in and from emerging economies. Corporate executives, educators, students, policymakers and businesses would find this book a useful tool on marketing communication as it lays bare some important strategic and operational insights specific to emerging markets.

Feedback Economics Robert Y. Cavana 2021-06-30 This book approaches economic problems from a systems thinking and feedback perspective. By introducing system dynamics methods (including qualitative and quantitative techniques) and computer simulation models, the respective contributions apply feedback analysis and dynamic simulation modeling to important local, national, and global economics issues and concerns. Topics covered include: an introduction to macro modeling using a system dynamics framework; a system dynamics translation of the Phillips machine; a re-examination of classical economic theories from a feedback perspective; analyses of important social, ecological, and resource issues; the development of a biophysical economics module for global modelling; contributions to monetary and financial economics; analyses of macroeconomic growth, income distribution and alternative theories of well-being; and a re-examination of scenario macro modeling. The contributions also examine the philosophical differences between the economics and system dynamics communities in an effort to bridge existing gaps and compare

methods. Many models and other supporting information are provided as online supplementary files. Consequently, the book appeals to students and scholars in economics, as well as to practitioners and policy analysts interested in using systems thinking and system dynamics modeling to understand and improve economic systems around the world. "Clearly, there is much space for more collaboration between the advocates of post-Keynesian economics and system dynamics! More generally, I would like to recommend this book to all scholars and practitioners interested in exploring the interface and synergies between economics, system dynamics, and feedback thinking." Comments in the Foreword by Marc Lavoie, Emeritus Professor, University of Ottawa and University of Sorbonne Paris Nord